

Major Leaguers Know... Custom Specifications Enhance Performance

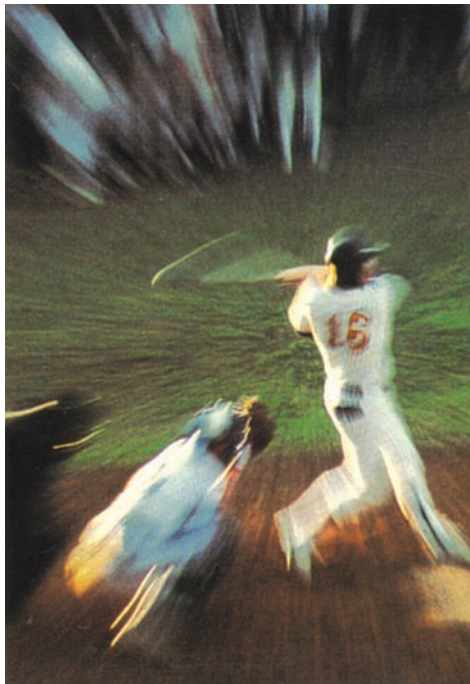
After shattering the piece of lumber he used at the plate, an 1880's power hitter named "Old Gladiator" Browning was invited to a Louisville woodworking shop by its 18-year-old apprentice. By morning, the craftsman had created the finest bat ever made—carefully shaped, weighed and balanced to perfectly suit "Old Gladiator's" individual hitting style.

The next day when "Old Gladiator" returned to the plate, the slugger went three-for-three and changed baseball forever.

Since then, the performance of thousands of major league players has been improved by a Louisville Slugger® – custom made to each athlete's individual specifications.

Eastech understands the superiority of individualized products. Our Criterion Engineering Partnership Program allows professional consulting engineering firms the unique opportunity of implementing a company-wide standard for open channel flow meters. Once the standard for your company is established, quality and product consistency are guaranteed.

Engineering consultants are highly aware of the diverse data gathering scenarios encountered within the collection system environment, especially when conducted under less than ideal circumstances. Eastech's Criterion Program offers professional consulting firms the opportunity to create a series of jointly engineered products capable of reliably measuring flow under a wide range of continuously varying conditions.



Criterion® Engineering Partnership Program

- Open Channel Flow Meters, designed as a joint venture specifically for Municipal Consulting Engineering firms.
- Sensors and materials are chosen for specific applications.
- User selected components become standard inventory at Eastech and are stocked for timely delivery.
- Custom part numbers and identification systems are put into place at both the Consulting firm and Eastech's facility.
- Consulting Engineers obtain a guarantee of reliability and product design consistency.

To learn more about Eastech's Criterion Program, including case histories from major users, please contact John Evancho of our Product Development Group at 1-800-226-3569.

